

**National Sales Executive / Business  
Development Manager – Identification Solutions**

UK- Wide, All  
Areas



**Position:** National Sales Executive / Business Development Manager – Identification Solutions

**Location:** UK Wide, All Areas - South East, East Anglia, Norfolk, Norwich Suffolk, Ipswich, Cambridge, Cambridgeshire, Bedfordshire, Buckinghamshire, Hertfordshire, Essex, Berkshire, Surrey, Sussex, Hampshire, Home Counties London, Oxfordshire, Midlands, Yorkshire, Lincolnshire

**Ritchey-ID** supply manual identification of individual items to complete asset management solutions, they provide a one-stop-shop for applications across many industry sectors.

An exciting opportunity to join our small but expanding innovative team which focuses on asset identification, with the design and development of bespoke simple solutions for industrial and commercial enterprises in both the private and public sectors.

Operating within a demanding market you will deliver identification solutions from a variety of manual, bar-coded and RFID data capture solutions, many of which are used to aid compliance with Health & Safety regulations.

We are looking for a sales professional who can develop our business with new and existing customers and can consistently deliver results. You will be responsible for the effective management of several key customers and have the drive to pro-actively capitalise on new and current commercial opportunities in this specialist market.

To be a success in this role previous account management experience is essential with a consultative but commercially driven approach to sales and a provable track record. You will be self-motivated, flexible, willing to travel throughout the territory, and ideally have B2B experience with an understanding of health and safety legislation.

**Please Note:**

- This is a National Sales role so will require flexibility and a full clean driving licence
- Candidates must be eligible to live and work in the UK to apply for this position

If interested in this position, simply e-mail your CV to [recruitment@ritchey.co.uk](mailto:recruitment@ritchey.co.uk)

**Additional Key Words:**

Field Sales Executive Business Development Manager, Key Account Manager, Regional Account Manager, Account Manager, Territory Sales Manager, Regional Sales Manager, Area Sales Manager, Industrial Sales